

ECHO NETWORK AFRICA FOUNDATION

MARCH 2025 NEWSLETTER

ENAF LAUNCH: **Transforming the Lives of Girls & Women in Africa & Beyond**



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HIGHLIGHTS

Official Launch of Echo Network Africa Foundation - 6th March 2025



On Thursday 6th of March 2025, Echo Network Africa Foundation held an auspicious triplicate function at the Head Office along Muchai Drive. This marked:

1. The Launch of Echo Network Africa Foundation

2. Unveiling of Women Changing the Way the World Works Vol. III

3. Celebration of International Women's Day that is annually marked on 8th March, as a pre-commemoration.

Hon. Martha K. Koome, the Chief Justice and President of the Supreme Court of Kenya was the guest of honour.

ENAF was privileged to have representation from top government officials, esteemed development partners, former Board Members, Local Implementing Partners (LIPs), service providers, participants, international friends of ENAF and members of the fourth estate.

The event marked an opportune time to further amplify ENAF's 2023 -2027 Strategic Plan which articulates retention, growth and expansion - replicating and scaling program initiatives from Kenya to other African counties, having already successfully registered ENAF-USA.



In her remarks, while Her Ladyship the Chief Justice noted the strides and gains made with regard to empowerment of girls and women, she acknowledged that there there is still a long way to go. Stating that progress has been slow, uneven and many times symbolic rather substantive, Hon. Koome made a clarion call.

"We must build a society where women thrive - where they have equal access to opportunities, resources and leadership. Systemic barriers and deep-rooted inequalities that have held back women for generations MUST be torn down."

She commended ENAF for the over four decades of being a trailblazer not only in shaping the future of women but also enabling a society where girls and women **thrive and lead**.

Beneficiaries gave their testimonials of how their lives had been and continue to be transformed. The development partners highlighted the great collaboration that has been anchored by ENAF's values such as professionalism, integrity, innovation, inclusion, respect, learning and dignity.

There was no shortage of pomp and colour with Nairobi Girl's Chorale providing entertainment throughout the event, which ended with a luncheon.

Empowering Youth in Sustainable Aquaculture Markets and Job Creation



The Youth in Sustainable Aquaculture (YISA Project) consortia communications team represented by Ann Nasumba of Hydro Victoria Africa and Njambi Maina of Echo Network Africa Foundation participated in the Kenya Partner Communications Community of Practice (CoP) Q1 Forum, convened by Mastercard Foundation at their head office, The Promenade - Westlands, Nairobi.

The session themed '*Ramping Up Young Women Entrepreneurship Storytelling to Amplify their Voices and Drive Ecosystem Influence in 2025*' reinforced the power of impact story telling to spotlight program participants' voices, influencing sector development, policy changes and overall sustainable positive change.



Key highlights:

- **Adoption of Impact-storytelling in program communication transforms real-life challenges and successes into powerful narratives that drive measurable impact.**
- **Active leverage on Collaborative Communications strengthens partner messaging across program centres including: Agriculture, Gender, MSME, Creative & Digital Economy and Workforce Development.**
- **There is a growing need to amplify the voices of young women to ensure their entrepreneurial journeys and contributions are celebrated and supported; paving the way for their successes and inspiring others to follow in their footsteps.**

YISA is implemented in partnership with Mastercard Foundation, Farm Africa, ENAF, Lattice, Aquarech, Ramogi Institute of Advanced Technology (RIAT), Hydro Victoria Africa and Livingwood Consultant Ltd.

The aim is to actualize 150,000 dignified and fulfilling jobs for young women and men by the end of the five year project.



5th Legislative Summit 2025

Echo Network Africa Foundation and the Democracy Trust Fund (DTF) in collaboration with the County Assemblies Forum engaged in pre-summits on strengthening County Legislations.

Democracy Trust Fund (DTF) had an opportunity to present the County Assembly 750 Strategy which is a model that seeks to increase the number of elected MCAs from the current 115 to 750 in Kenya's next general elections.

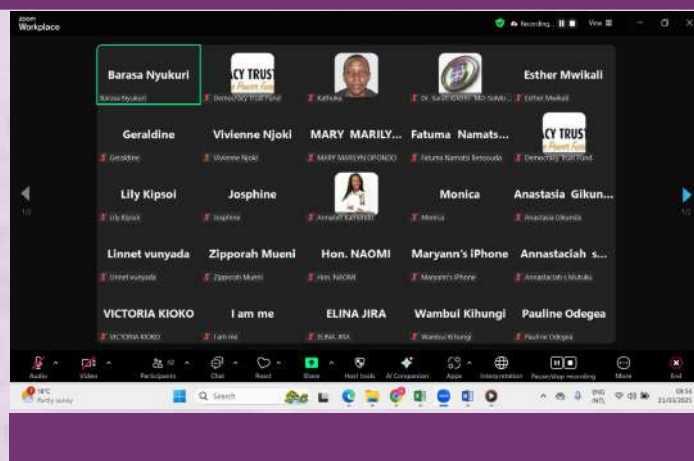


In the spirit of going to the grassroots level, ENAF's Community Resilience and Livelihoods and Women's Leadership facilitated one of the women running for an **elective post in Beach Management Units**; a preserve for men during previous elective cycles.



Ms. Rose Akoko running for **Treasurer** at Anyanga Beach, Siaya County had branded posters, caps, aprons and reflector jackets for visibility during the campaign and electioneering period.

Running to Win Series



The Women's Aspirants Monthly Training took place on Friday 21st March 2025, virtually.

The session which had a focus on Resource Mobilization Module, focusing on equipping women aspirants with the skills to identify, secure and effectively manage resources for their political campaigns, voter mobilization and the importance of early savings through the DTF Savings Scheme.

The session was facilitated by Mr. Barasa Nyukuri, a Leadership & Governance Expert who is a long-standing male champion of Women Leadership in Kenya.

'Be realistic, be cost effective and play within the Law', he emphasized.

The participants in these sessions have the opportunity to learn and be reminded about the DTF Saving Model as a key and strategic partner in their Resource Mobilization journey; specifically in the 2027 General Elections.

In the words of Sheryl Sandberg:

"We need women at all levels, including the top - to change the dynamic; reshape the conversation to make sure women's voices are heard and heeded - not overlooked and ignored."

TO LET



The Jennifer Riria Hub is an ultra-modern, state-of-the art facility developed by Echo Network Africa Foundation. Its design is inspired by the strength, character and gait of the African Woman. The JR Hub is located in the heart of Nakuru City, at the junction of Tom Mboya and Kipchoge Keino Roads. It is strategically positioned to provide a serene environment for its clientele.

The JR Hub is the perfect and hustle-free place for shopping, business, dining, banking and hosting indoor and outdoor events. Key features include: good access-roads, 24-hour CCTV surveillance, ample parking space, sufficient water supply, elevator access to all floors, easy access and exit to the mall and ample, clean sanitary facilities.

Spaces available *TO LET* include: food court spaces, banking hall and specialty stores. Don't be left out!

To book a space, call: +254 722 546 124